



The Arc[®]

Nevada

Excellence in Nursing Awards Gala

Saturday, November 14, 2026

The Arc of Nevada

Mission

To protect the human rights of people with intellectual and developmental disabilities and to support their full inclusion in their community.

Inclusion

Our activities foster a culture of belonging where diverse abilities are valued, allowing every individual to contribute their unique perspectives to the community. True inclusion empowers people to live independently and participate fully in all aspects of life without prejudice or limitation.

Independence

Our programs empower individuals with intellectual and developmental disabilities to build the confidence and independence needed to thrive. By providing critical skill-building and specialized training, we create pathways to meaningful employment and enhance overall quality of life.

Self-Advocacy

It is crucial for individuals with disabilities to possess the skills needed to effectively communicate their needs, make decisions, and understand their rights. This empowerment ensures that their voices are heard. The Arc of Nevada offers training opportunities and support, helping them

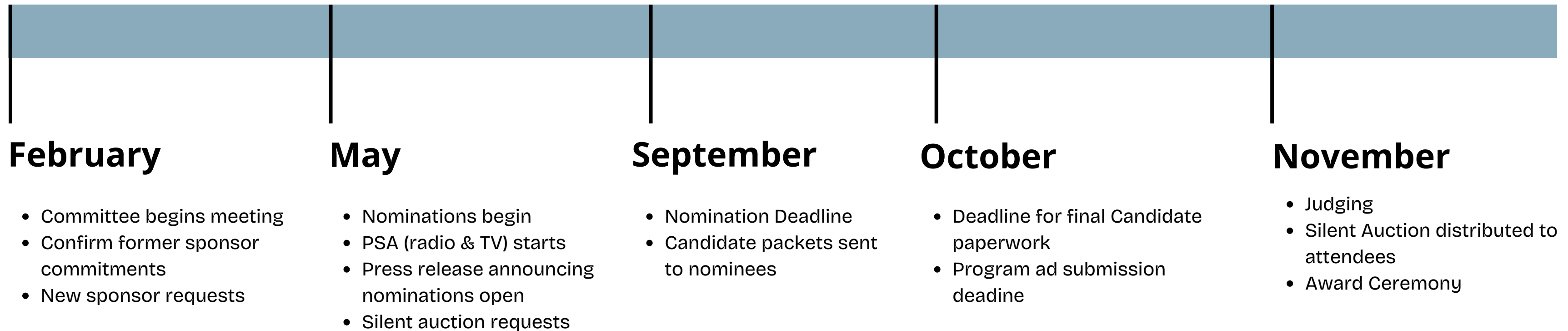
Excellence in Nursing Awards Gala

As Southern Nevada's premier social event of the year, this gala celebrates nursing professionals from every field of practice. While we honor the entire profession, we will also present a special distinction to a nurse with 15 or more years of dedicated service.

Our recognition extends to the vital team members who make quality care possible. We invite nurses to nominate colleagues in three categories—Administration, CNA, or Support Staff—who demonstrate exceptional commitment to supporting both nurses and their patients.



Event Timeline



Meet our Emcee Carla Rea



Carla Rea is the host of The KKLZ Morning Show on 96.3 KKLZ. She has been entertaining for decades, on comedy, stages, late night, TV, and radio.

Carla has been the KKLZ morning show for 15 years. She is a member of the Nevada Broadcasters Hall of Fame, and a Gracie Award winner. She worked as a light-feature reporter for KSNV, the NBC affiliate in Las Vegas, as a part of "Wake up with the Wagner's", going behind the scenes of Las Vegas shows, restaurants, and more.

Carla is a seasoned comedian who has appeared on Conan O'Brien, Craig Ferguson, a Showtime special, and in comedy clubs across the country, and across the globe.

She brings her signature wit, humor and sarcasm to 96.3 KKLZ every Monday-Friday, 6am to 10am

Nursing Categories for 2026

Advanced Practice/Nurse Practitioner - Pending

Ambulatory

Behavioral Health

Case Management - Pending

Charge Nurse - General Medical Surgical

Charge Nurse - Specialty

Community Nursing

Critical Care

Emergency

General Medical Surgical

Hospice, Palliative Care, and Home Health

Infection Control

Long Term & Rehabilitation

Nursing Administration - Dignity Health

Nurse Educator

Nursing Management

Oncology Nursing

Pediatric Critical Care - Intermountain Health

Pediatric Nursing

Research

Rising Star

Specialty Nursing - Fresenius Kidney Care

Surgical Services

Women's Health

Non-Nursing Categories

Nurses' Choice - Administration

Nurses' Choice - CNA

Nurses' Choice Support Staff

Fun Categories

Caffeinated Warrior

Scrub Fashionista

The IV Ninja

The Patient Whisperer

DISTINGUISHED NURSE OF THE YEAR - KGA

Sponsorship Packages

	Presenting 2 Available \$15,000	Champion \$10,000	Partner \$8,000	Distinguished (1 available) \$5,000	Premium Category \$3,500	Category \$2,500
Television & Radio PSA	✓					
Step & Repeat	✓					
Category	Present award in choice of 2 categories (not including Distinguished)	Present award in choice of 2 categories (not including Distinguished)	Present award in one (1) Category (not including Distinguished)	Present Distinguished Nurse Award	Present award in one (1) Category	Present award in one (1) Category
Table	2 Premium tables of 10	2 tables of 10	1 tables of 10	2 seats at sponsor table	<ul style="list-style-type: none"> 1 table of 10 Discount on all additional tables 	2 seats at sponsor table
Program	<ul style="list-style-type: none"> Full page ad. Choice front or back cover. Logo on cover Logo recognition 	<ul style="list-style-type: none"> Full page color ad Logo recognition 	<ul style="list-style-type: none"> Half page color ad Logo recognition 	<ul style="list-style-type: none"> Logo recognition as Distinguished Nurse Sponsor 	<ul style="list-style-type: none"> Name recognition 	<ul style="list-style-type: none"> Name recognition
Social Media & Website	<ul style="list-style-type: none"> Logo on Arc homepage Logo on event page All social media channels 	<ul style="list-style-type: none"> Logo on Arc homepage Logo on event page All social media channels 	<ul style="list-style-type: none"> Logo on Arc homepage Logo on event page All social media channels 	<ul style="list-style-type: none"> Logo on Arc homepage Logo on event page All social media channels 	<ul style="list-style-type: none"> Name on event page All social media channels 	<ul style="list-style-type: none"> Name on event page All social media channels



OTHER OPPORTUNITIES

TABLE OF 8 - \$1250

1. Tables can be used or donated to nurses

FULL PAGE AD - \$1000

8 ½ x 11 Color Ad

HALF PAGE AD - \$600

8 ½ x 5 ½ Color Ad

INDIVIDUAL TICKETS \$150

MISSION MOMENT -DONATION

ALL PRE-EVENT DONORS (NOV 1 DEADLINE) WILL
BE ACKNOWLEDGED IN PROGRAM

PROGRAM AGENDA

5:00 pm
Registration
Cocktails
Silent Auction

6:00 pm
Dinner

6:45 pm
Award Presentations

Attire: Cocktail/Formal



Marketing Strategy

Media Partnerships

- Television Partnership
- Radio Partnership

Social Media Channels

- Facebook, Instagram, and LinkedIn

Collateral

- The Arc of Nevada website
- Event Poster
- Event Program
- Event Signage

Others

- Newsletters
- Press Releases



Team and Responsibilities



Event Co-Chair

Allyson Stevens joins us as this year's Co-Chair. She is the Manager of the Hospital Care Management Department at Intermountain Health, Desert Region.



Event Co-Chair

Margaret Covelli is the inaugural Excellence in Nursing Chair. She leads the Planning Committee to guarantee that the event's objectives and timelines are achieved, all in honor of celebrating nurses.



Planning Committee

The Planning Committee is essential to the event by assisting with the planning, reaching out to various businesses to invite their participation, encouraging nurse nominations, securing sponsorships, & silent auction items.



The Arc Team

Under the guidance of Executive Director, Michelle Gorelow, and the Arc of Nevada Executive Board, the Leadership Team is dedicated to aiding in planning tasks and offering support to the Planning Committee.

Thank you!

Proceeds from this event directly support The Arc of Nevada, a 501(c)(3) nonprofit dedicated to ensuring that Nevadans with intellectual and developmental disabilities (IDD) have the support they need to live full, inclusive lives.

By participating, you are helping The Arc of Nevada fight for the human rights and dignity of over 100 different diagnoses—including autism, Down syndrome, and cerebral palsy—across the state

Questions?

Contact:

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